



Reach

2016 Optometry's Meeting[®] Attendees Before the Show!

Pre-registered Attendee Email List Available

Generate more traffic to your exhibit booth at the 2016 Optometry's Meeting[®] by sending a pre-show email message **DIRECTLY** to show attendees.

Reservations are now being accepted and transmission slots are available on a first-come, first-served basis.

Don't wait until it is too late to reserve the transmission date you want!

2,200 Estimated Pre-registered Professional Attendee Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

May 30 - June 10: \$650/F⁺

June 13 - June 17: \$700/F

June 20 - June 24: \$750/F

June 27 - July 3: \$800/F

July 11 - July 29: \$800/F

1,200 Estimated Pre-registered Student Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

MAY 30 - JULY 29: \$350/F

*F = Flat fee. Includes HTML/Text set-up, email transmission, opt-out file suppression (for file less than 250K records), and 1 tracking report.

For more information please visit:

<http://www.InfocusMarketing.com/AOA-OM>

INFOCUS
MARKETING

is the exclusive list manager for:



Optometry's
meeting[®]

Show Planner

NOW:

Reserve the pre-registered attendee list of your choice.

MAY 30:

Email list deployment begins*

JUNE 29 - JULY 3:

2016 Optometry's Meeting[®]
in Boston, MA**

JULY 11 - 29:

Post show email deployment period*

*Email transmissions during the pre-show and post-show dates are limited to three per day, with one transmission available for deployment in the morning, one transmission available for deployment in the early afternoon, and one transmission available for deployment in the late afternoon. Reservations are made on a first come, first served basis.

**Email transmissions during the show dates are limited to one email per day. Reservations are made on a first come, first served basis.

