

Reach

2017 Optometry's Meeting[®] Attendees Before the Show!

Pre-registered Attendee Email List Available

Generate more traffic to your exhibit booth at the 2017 Optometry's Meeting[®] by sending a pre-show email message **DIRECTLY** to show attendees.

Reservations are now being accepted and transmission slots are available on a first-come, first-served basis.

Don't wait until it is too late to reserve the transmission date you want!

2,200 Estimated Pre-registered Professional Attendee Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

May 15 - June 2: \$650/F⁺

June 5 - June 9: \$700/F

June 12 - June 16: \$750/F

June 19 - June 25: \$800/F

July 10 - July 31: \$800/F

1,200 Estimated Pre-registered Student Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

MAY 15 - JULY 31: \$350/F

*F = Flat fee. Includes HTML/Text set-up, email transmission, opt-out file suppression (for file less than 250K records), and 1 tracking report.

For more information please visit:

<http://www.InfocusMarketing.com/AOA-OM>

INFOCUS
MARKETING
is the exclusive list manager for:



Optometry's
meeting[®]

Show Planner

NOW:

Reserve the pre-registered attendee list of your choice.

MAY 15:

Email list deployment begins*

JUNE 21 - JUNE 25:

2017 Optometry's Meeting[®]
in Washington, DC**

JULY 10 - JULY 31:

Post show email deployment period*

*Email transmissions during the pre-show and post-show dates are limited to three per day, with one transmission available for deployment in the morning, one transmission available for deployment in the early afternoon, and one transmission available for deployment in the late afternoon. Reservations are made on a first come, first served basis.

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