

Reach

2018 Optometry's Meeting[®] Attendees Before the Show!

Pre-registered Attendee Email List

Generate more traffic to your exhibit booth at the 2018 Optometry's Meeting[®] by sending a pre-show email message **DIRECTLY** to show attendees.

Reservations are now being accepted and transmission slots are available on a first-come, first-served basis.

Don't wait until it is too late to reserve the transmission date and time that you want!

1,800 Estimated Pre-registered Professional Attendee Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

May 14 - June 1: \$650/F⁺

June 4 - June 8: \$700/F

June 11 - June 15: \$750/F

June 18 - June 24: \$800/F

July 9 - Aug. 3: \$800/F

650 Estimated Pre-registered Student Email Addresses

EMAIL TRANSMISSION DATE PRICING LEVELS

MAY 14 - AUG. 3: \$350/F

*F = Flat fee. Includes HTML/Text set-up, email transmission, opt-out file suppression (for file less than 250K records), and 1 tracking report.

For more information please visit:

<http://www.InfocusMarketing.com/AOA-OM>

INFOCUS
MARKETING

is the exclusive list manager for:



Optometry's
meeting[®]

Show Planner

NOW:

Reservations currently being accepted.

MAY 14 - JUNE 19:

Pre-show email deployment period.*

JUNE 20 - JUNE 24:

2018 Optometry's Meeting[®] in Denver, CO**

JULY 9 - AUG. 3:

Post show email deployment period.*

*Email transmissions during the pre-show and post-show dates are limited to three per day, with one transmission available for deployment in the morning, one transmission available for deployment in the early afternoon, and one transmission available for deployment in the late afternoon. Reservations are made on a first come, first served basis.

**Email transmissions during the show dates are limited to one email per day. Reservations are made on a first come, first served basis.